

## **Royston Main Street – DDA Mission and Vision Statement**

### **Mission Statement**

The Main Street Program in Royston is to help promote the historic downtown area and enhance the community through the guidelines of the four point approach of organization, design, economic restructuring and promotion.

### **Vision for Royston**

The Royston Main Street Program / DDA are here to assist. A city rich in history and committed to our businesses, citizens and overall growth for now and the future is our purpose. We are proud to call Royston home and we want to continue making it a great place to live, work and play. We want growth but also want to keep the quaint small town feel but have our doors open for new businesses and housing that fits our community. We work to help keep the historic buildings in the downtown area a focus on the original structure. Our main goal is quality from buildings to events.